

# Spotlight

## Guide to supplying assets

Skyscanner

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Spain

Easy-going culture • Great food • Stunning beaches & scenery • Lively nightlife


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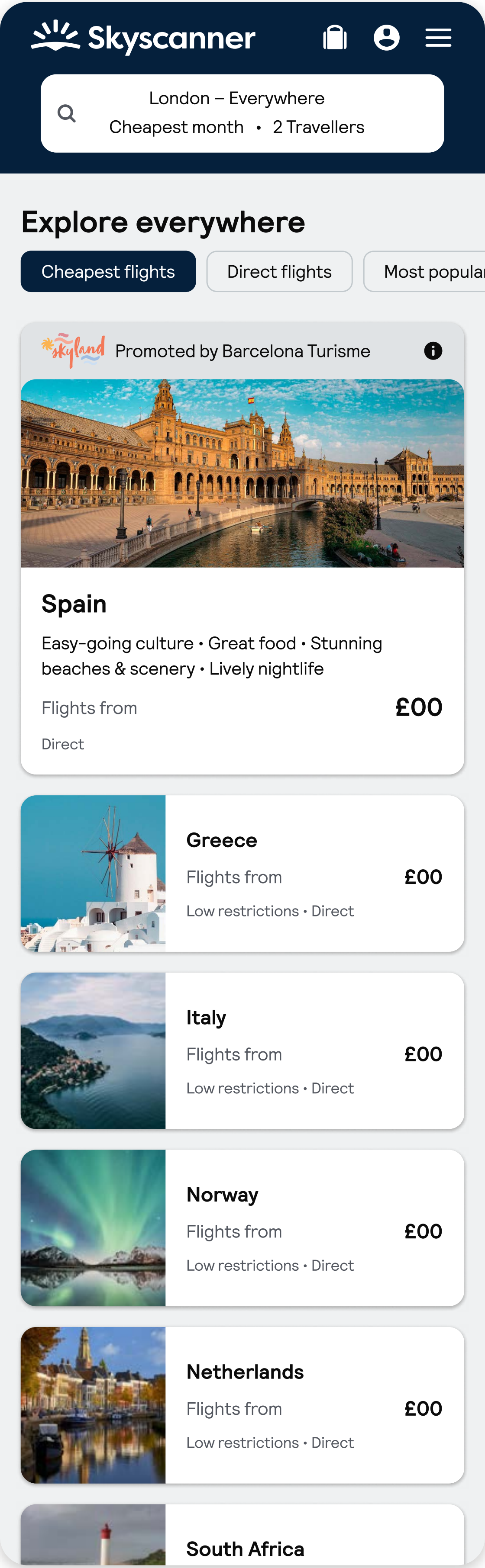
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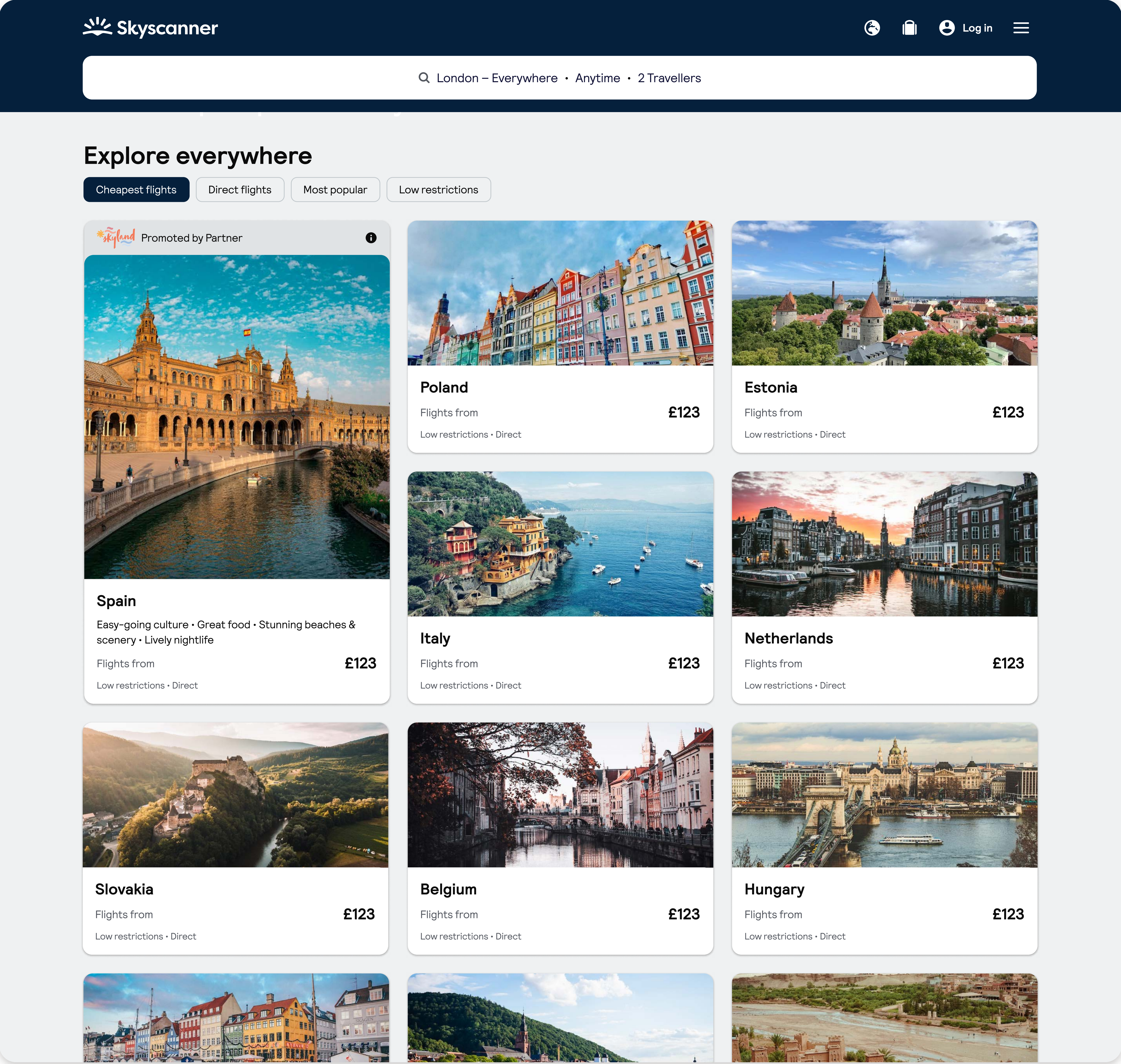


# Destination Spotlight Image Requirements

## Small screen (mobile web)

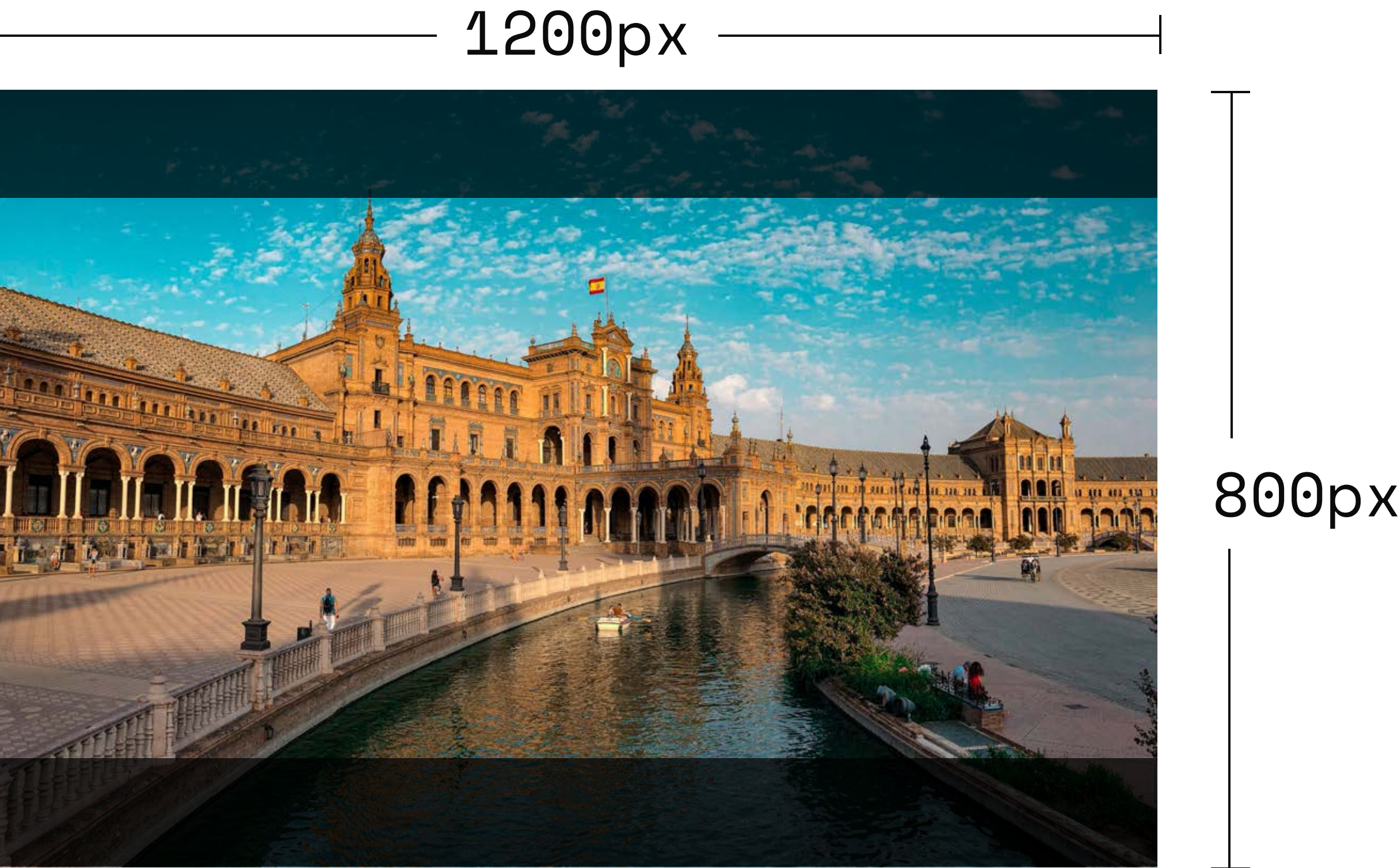


## Desktop



## Small screen (mobile web) cropping example

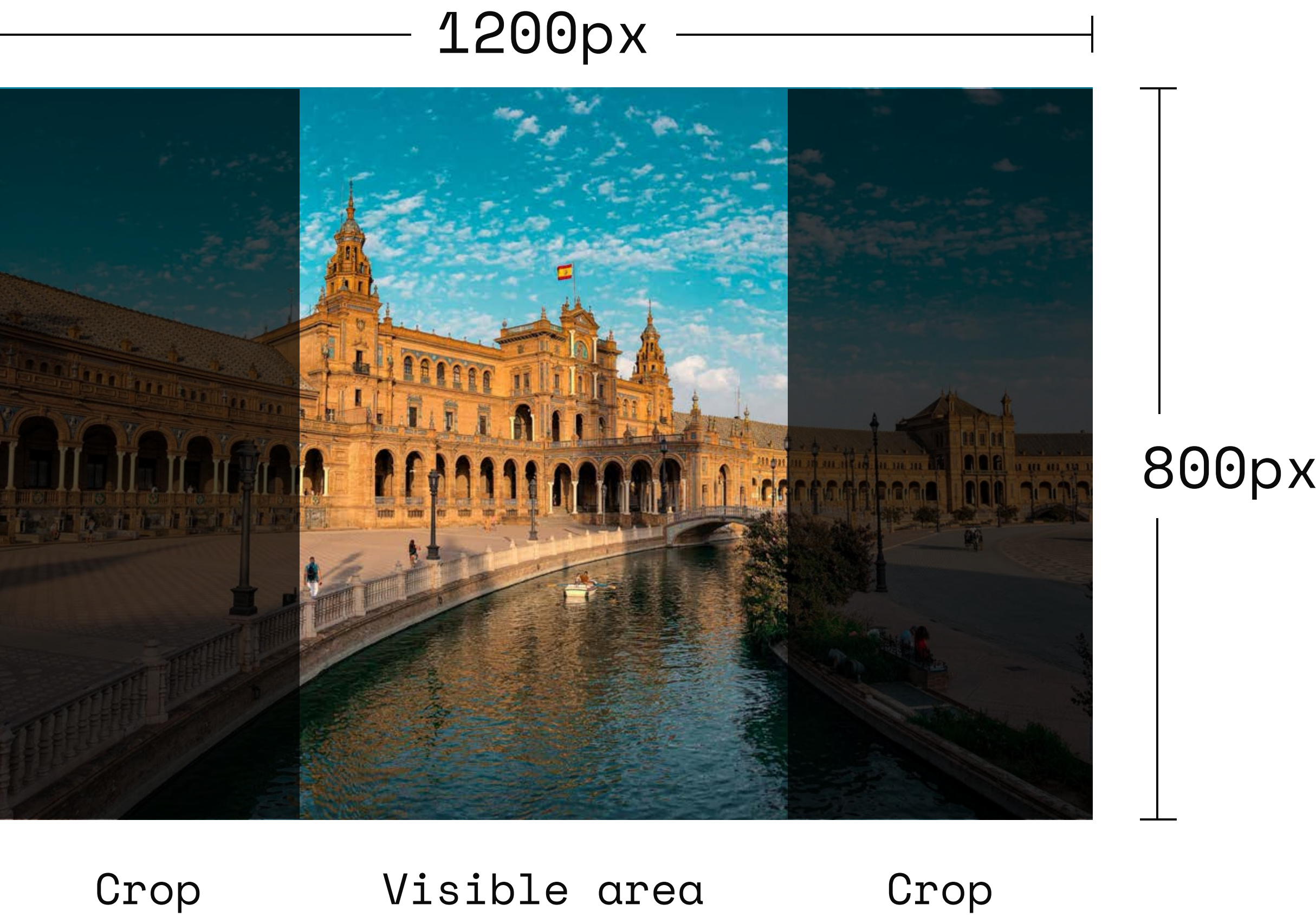
A landscape orientation image may feature vertical cropping.  
Please provide your image at the sizes shown.  
You can also provide the image at x2 or x3 these sizes  
for a sharper image on high resolution devices.



## Desktop cropping example

The same image will be used but some horizontal cropping will occur.  
We will always focus on the central part of the image.

Please choose your image with this in mind.





# Destination Spotlight Logo Requirements

## Setting up and supplying your logo file

The maximum logo area is 150px wide by 48px high, however your logo is unlikely to fit this ratio perfectly. Please use the guidelines below to see which maximum dimension suits your logo best, and then provide it as a PNG with **transparent background**, and **no empty pixels** surrounding it.

### Horizontal/inline logos



✗ Logo at 48px high exceeds 150px wide limit



⚠ Logo at 150px wide is 25px high (with empty pixels above and below)



✓ Logo at 150px wide with canvas height clipped to edges

### Vertical/stacked logos



✗ Logo at 150px wide exceeds 48px height limit



⚠ Logo at 48px high is 86px wide (with empty pixels to the right hand side)





✓ Logo at 48px high with canvas width clipped to edges

### For retina/high resolution screens

If possible, please **provide your logo at x2 or x3 the sizes outlined above** to ensure your logo looks sharp on all screens and devices.

You can only do this if you are working with the original vector or SVG logo file. If you only have a JPG or PNG logo file to work with, then do not increase it by x2 or x3 as this will degrade the quality. For any assistance needed, please contact the Skyscanner design team via your commercial contact.

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### Spain

Easy-going culture • Great food • Stunning beaches & scenery • Lively nightlife

Flights from

£123

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 Promoted by Skyland Tourism



### Spain

Easy-going culture • Great food • Stunning beaches & scenery • Lively nightlife

Flights from

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 Destination Spotlight Copy Requirements

 Promoted by Skyland Tourism



### Spain

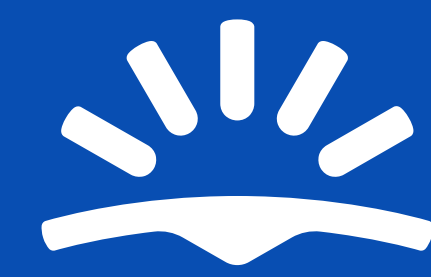
Easy-going culture • Great food • Stunning beaches & scenery • Lively nightlife

Flights from

£00

Direct

- Attributes
- Unique selling points of a location
  - **Max character limit: 68** split by a comma – e.g. Great food, Stunning beaches & scenery etc.



For any questions or assistance,  
please get in touch with your Skyscanner contact.